



Safe Communities Foundation New Zealand

Michael Mills, *MPlanPrac*
Tania Peters, *BHs*

Overview 2013 Annual Report: NZ Safe Communities

June, 2014

Safe Communities Foundation New Zealand (SCFNZ)
128 Hurstmere Road, Takapuna, PO Box 331399, Auckland, 0740 New Zealand.
Tel: +64 9 488 7601 Fax: +64 9 488 7602 www.safecommunities.org.nz
International Safe Community Support Centre of the WHO Collaborating Centre on Community Safety Promotion; &
Certifying Centre Pan Pacific Safe Community Network.

The Safe Communities partnerships and coalitions throughout New Zealand note with great sadness the passing of our Warrior Queen and Executive Director, Dr Carolyn Coggan. This Report stands as a tribute to Carolyn's passion, commitment and sheer hard work that has established the Safe Communities of New Zealand at the forefront of national and international performance and achievement in the fields of injury prevention, crime prevention and community safety promotion.

Overview Feedback by SCFNZ: 2013 Annual Report

As at 31 December 2013, 24 New Zealand Territorial Authorities are covered within 20 accredited Safe Communities: The list identifies the local authorities where they are covered under a sub-regional accreditation.

Designated Safe Communities (SC):

1. Waitakere SC (1999, 2006) now Safer West (2013)
2. Waimakariri SC (1999, 2006, 2013)
3. New Plymouth SC (2005, 2010)
4. Whangarei SC (2005, 2011)
5. Wellington SC (2006, 2012)
6. North Shore SC (2007) now Auckland North SC (2013)
7. Tauranga SC (2008)
8. Porirua SC (2008)
9. Christchurch SC (2008)
10. Wairarapa Region - South Wairarapa SC (2010)
 - Carterton SC (2010)
 - Masterton SC (2010)
11. Taupo SC (2010)
12. Rotorua SC (2010)
13. Hutt Valley - Hutt City SC (2010)
 - Upper Hutt SC (2010)
14. Napier SC (2010)
15. Wanganui SC (2010)
16. Nelson/Tasman SC - Nelson (2011)
 - Tasman (2011)
17. Tairāwhiti SC (2012)
18. Central Hawkes Bay SC (2012)
19. Hastings SC (2013)
20. Waitaki SC (2013)

Pending New Safe Community 2014 :

- Marlborough SC (2014)
- Palmerston North SC (2014)
- Wairoa (Pan Pacific)
- Western Bay Of Plenty (SC) – joined with Tauranga City
- Hamilton (Pan Pacific)

Pending Safe Community Redesignation 2014 :

- Tauranga Moana - Tauranga City (ISC)

- Western Bay of Plenty (ISC)

- Porirua (ISC)
- Christchurch (Pan Pacific)

Pending Safe Community Redesignation 2015:

- New Plymouth
- Wairarapa Region
- Taupo
- Rotorua
- Hutt Valley
- Napier
- Wanganui

Showing Interest:

- Stratford
- West Coast
- Auckland
- Queenstown
- Kapiti Coast

Comment

The Designation and Redesignation processes for safe communities has changed. From September 2013, all International Safe Communities designations and redesignations are now processed through the Karolinska Institute in Stockholm: and are no longer managed by the Certifying Centre in the country of origin. Assessments and decisions are determined through the Institute, including the charging of fees; the appointment of assessors; and the determination of Applications.

There has been a considerable increase in preparation time and cost since the introduction of the new application template. Most recent applications are in excess of 100 pages and many of the questions are repetitive, and prescriptive.

In response to these and other considerations, New Zealand, Australia, USA and Canada have formed the Pan Pacific Safe Communities Network, and developed a new and simplified application process. Assessment and accreditation remain within the country of origin, and come under the Pan Pacific Safe Communities umbrella. The Pan Pacific Application process covers the same criteria as the International Safe Communities process, however it provides for a more narrative approach that is less prescriptive, and allows for communities, large and small, to participate at an appropriate level.

From 2014, SCFNZ is encouraging all new and reaccrediting communities to apply for the Pan Pacific Safe Communities accreditation. Pan Pacific Safe Communities retain their affiliation to the national and international safe communities.

Annual Reports

Annual reports from all Safe Communities that have been accredited for 12 months or more are required by 1 April each year.

There were 18 annual reports submitted this year, as some local authorities were designated regionally and correctly submitted the reports jointly.

The format for annual reporting is in three parts: 1) collaborative relationships/partnerships and networks; 2) programmes and outcomes; and 3) final comments. A summary is provided below:

Criteria 1 & 7: Leadership/Collaborative relationships/Partnerships and Networks

Over the past 12 months what have you done to further enhance collaborative relationships/partnerships/networks?

Waitakere, now Safer West, was the first community in NZ to achieve Safe Communities accreditation in 1999. In the fourteen years since then, a further 19 designations have been achieved covering 24 local authorities. More than half the population of NZ now live in designated safe communities.

Governance varies district-by-district and reflects the context, activities, leadership and planning requirements in each area. Governance structures fall into three broad 'groupings':

- Unincorporated bodies that provide governance through ad-hoc committee structures that may be attached to a recognised agency such as a local authority or district health board.
- Council-led governance structures where the coordination and management is primarily located within the local authority
- Independent legal entities: providing governance through Charitable Trusts

Some safe communities have a single governance/management group, while others utilise a two-tiered structure: a governance group that provides high-level strategic oversight and a management or steering group that oversees the day-to-day programmes and activities. One enterprising coalition has introduced a membership scheme with an annual membership fee.

Some Council-based coalitions report that they are constrained to conform to Council strategic direction and priorities.

The diversity of structures makes simple analysis of governance difficult as there are no standardised performance measures in place. Although there has always been recommended structures for governance, SCFNZ is now considering formalising/developing some minimum standards for governance/management which could include standards around membership of governance and steering groups; frequency of meetings; record-keeping; monitoring and evaluation; staffing and funding; planning and reporting.

All but one safe community has a coordinator (in one form or another). These positions vary from district to district in terms of: employing authority – staff or contracted; conditions of employment including remuneration and expenses; job descriptions and person specifications; access to professional supervision and support; access to training, conferences and SCFNZ regional and national hui. Career-path opportunities in the sector are not clearly articulated, which can risk the turn-over of skilled personnel and a loss of 'institutional knowledge and expertise' within the local district and national contexts. SCFNZ will develop a set of policies for employing authorities that give guidance on matters including: baseline competencies; remuneration/contracting; job descriptions; training and supervision; career development.

Many districts raised concerns over sustainable funding for coordination. This will not be satisfactorily resolved until there is a commitment from key government agencies to adopt a joint funding model for safe communities; and there is some consistency in the competencies, employment conditions and job specifications for coordinators.

Some districts raised issues about the interaction between safe communities and other government initiatives such as Social Sector Trials, Children’s Teams, Healthy Communities, Whanau Ora. There is a sense that these new programmes intersect and overlap with Safe Communities and ‘compete’ for the time, commitment and resources of key partner organisations.

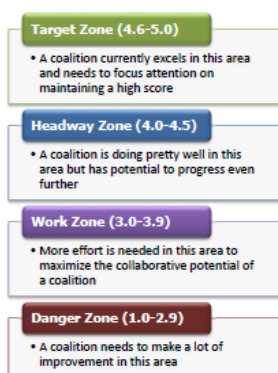
A recurring issue districts report are the significant changes in agencies and personnel attending coalition meetings. This has resulted in the need to adopt induction procedures and resources for new governance and steering group members. This in turn impacts on the results in the Coalition Self-Assessment Survey reported below.

The standard of achievement, related to governance structures and the involvement of community coalition partners is generally very good, although it is rather challenging to capture the quality of the relationships from the annual reports. Consequently, in 2013 SCFNZ adapted a Safe Community Coalition Survey, used by the Safe Communities America Network, which has proven helpful in assisting coalitions *“to improve their collaboration processes”*.

2013 Self-Assessment Coalition Summary Survey Report

Below is abridged version of the first summary report of all New Zealand Safe Community Coalition Self-Assessment Survey, The summary (combined response) report provides the range of responses for the categories as well as the highest and lowest score for each dimension. Twenty Safe Community coalitions completed the surveys, with a range of between: 2-17 people per community completing the questionnaire. The full report was released to communities and funders in December 2013, and is available on request.

The results were assessed in the following categories:



Synergy

A coalition’s level of synergy indicates the extent to which the coalition, as a whole, is greater than the sum of its parts. A Safe Community coalition’s collaborative process achieves high levels of synergy by combining the different kinds of knowledge, skills, and resources of its partners.

The national synergy score fell between 2.7 & 4.4

Three key factors are known to be related to the ability of a community-based coalition to achieve high levels of synergy:

1. effectiveness of the coalition leadership
2. effectiveness of the coalition administration and management practices
3. sufficiency of the resources

Leadership

Leadership is the most important factor related to coalition synergy. The kind of leadership that coalitions need to achieve a high level of synergy is special - leadership that can promote productive interactions among diverse people and organisations.

The national leadership effectiveness score fell between 2.7 & 4.6

Administration and Management

The administration and management of a coalition is the “glue” that makes it possible for multiple, independent people and organisations to combine their knowledge, skills, and resources. Research studies have shown that community-based coalitions need a certain kind of administration and management to achieve high levels of synergy – one that is very different from bureaucratic forms of management, which tend to be rigid and control what people do.

The national administration & management practices fell between 2.5 & 4.2

The sufficiency of non-financial resources

The knowledge, skills, and other resources that participants contribute to a coalition are the basic building blocks of synergy. It is by combining these resources in various ways that participants create something new and valuable that transcends what they can accomplish on their own. Non-financial resources include: the broad array of skills and expertise; the various kinds of data and information; connections to particular people, organisations, and groups; endorsements that give the coalition legitimacy and credibility with various stakeholders; and the influence and ability to bring people together for coalition meetings and other activities.

The national non-financial resources fell between 3.1 & 4.7

Partner participation

To make the most of collaboration, the coalition needs to identify and actively engage partners with a sufficient range of knowledge, skills, and other resources to give the group a full picture of the safety problems it is trying to solve, to stimulate new, locally responsive ways of thinking about solutions to these problems, and to successfully implement such solutions to improve community safety.

The national Satisfaction with participation fell between 2.8 & 4.6

Community impact

The survey also asked coalitions to rate the impact of safe community initiatives, with the adoption of safer practices and environments by members of the community.

The national adoption of safer practices and environments by members of the community fell between 2.1 & 4.6

Conclusions

The overall synergy score provided in this report indicates how successful the collaborative process of the coalition has been thus far. The detailed synergy scores indicate the particular ways in which the collaborative process in the coalition is, or is not, strengthening its coalition partners' thinking, actions, and relations with the broader community. These scores describe the value the coalition has already received from collaboration and indicates the additional value it can work to achieve.

The overall and detailed scores in each of three areas related to synergy – leadership, administration and management, and resources – indicate how well the coalition is doing at the current time and what it needs to strengthen to make the collaborative process work better. The data relating to partners' perceptions about the decision-making process and their overall satisfaction with the coalition – indicate what the coalition can do to be more successful in recruiting and retaining needed partners. The data relating to the adoption of safer practices and environments, gives an indication of the coalition member perception of the impact of the safe community initiatives. The range of scores in the Survey demonstrates that there is room to improve the consistency of governance policies, procedures and planning.

The Survey, together with the 2013 Annual Reports has given SCFNZ a broad understanding of the status of the Safe Communities in NZ that will enable the foundation to better support the communities, and advocate for funding, data and resources with key government partner agencies.

What is evident is that all accredited Safe Communities in New Zealand have well-established local, regional and emerging national networks. Importantly this year there has been an increase in the sharing of information and the offering of support and resources for emerging and accredited New Zealand Safe Communities. It is also pleasing to note that, at the operational level, around half of the communities have established new reference/working groups around priority areas to provide further specialist skills and expertise: several examples of this are noted in the areas of Safety in the Home, and Suicide Prevention. Significantly, all communities appear to have well established community consultation processes and many have also developed communication plans.

Criteria 2/3: Programmes (population & high risk) & 4/5/6 Evidence/Data/Evaluation

For communities already using RBA framework, aligned performance measures with relevant population indicator.

There has been a continued and sustained up-take of Results-Based Accountability (RBA) and communities are increasingly comfortable using RBA format for reporting. Since 2012, communities have been asked to present information, in tabular format, under the community safety areas of injury prevention, road safety, crime prevention and alcohol related harm utilising the RBA framework:

- 1) What did you do? (title/brief narrative description)
- 2) How well did you do it? (reach/numbers)
- 3) Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)

Around the country there is evidence of the adoption of more rigorous performance measures: both as an outcome of utilising RBA; and in accordance with funder reporting specifications. Several districts have begun to develop a Results Card that monitors changes in high-level population indicators. There are still significant challenges in accessing consistent and useful data. Influencing factors include: timeliness and accuracy of data; inconsistent geographic boundaries for data collection; difficulties analysing data. It is generally acknowledged that the ACC Community Injury Profiles are a positive development.

Several districts reported that activities in certain sectors have stalled or diminished through lack of leadership and resources: in particular from ACC and DHB/Health.

SCFNZ was impressed with the level of awareness of evidence-based initiatives, including the use of data reviewed to ensure appropriate targeting of effort; and evaluations being undertaken to measure progress. It was also pleasing to note the integration of efforts related to addressing unintentional injury prevention as well as violence, crime and reducing alcohol related harm. In most communities the programmes and community safety initiatives are aligned to robust strategic action plans which enable coalitions to move from talk to action in a cohesive collaborative approach.

The quantity of programmes and details presented varied between communities, most communities presenting a snapshot of initiatives with between three to 20 programmes per community safety topic. Overall the increasing adoption of the results-based accountability framework is a particular strength for the SCAP within New Zealand. This was ably demonstrated in the 2013 annual reports and modified selected examples are presented below in tabular format.

Within the range of programmes and services, there are some innovative new initiatives in the area of suicide prevention; and several districts are delivering effective programmes in rural settings. Many of the accredited safe communities have rural populations and cover large geographic areas. This presents as an opportunity for SCFNZ to support partnerships with organisations such as Federated Farmers, CWI, REAP and others to address community safety in rural environments.

In response to ACC data that shows the frequency and cost of injuries in the home, many districts introduced Home Safety programmes with physical home safety checks and distribution of home safety products and pamphlets.

The following programmes and activities reflect the diversity of programmes, and the geographic spread. These programmes are in addition to many 'business as usual' activities which occur in most districts:

- Older People's Falls Prevention: Vitamin D supplements in rest homes; seniors exercise programmes
- Road Safety: car seat and seatbelt checks for infants in motor vehicles; school travel plans;
- Crime Prevention: Neighbourhood Support and Community Patrols; CPTED
- Alcohol Harm Reduction: Local Alcohol Policies; Controlled Purchase Operations

Injury Prevention

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
RESULTS CARD		
<p>Porirua Results Card The Safer Porirua Strategic Group (SPSG) signed up to the Results Based Accountability framework and appointed a working group (in 2011) to develop a Results Card. The agreed actions are focused on Data development/ building intelligence around injury, and Sports / recreational and Home injuries, where the majority of our injuries occur.</p>	<p>The Injury Prevention (IP) sub group meets regularly to review the Results Card and agreed actions. This was finalised and presented to the SPSG and Council during 2012.</p> <p>The IP subgroup committed to review and update the Results Card during 2013 following the production by Accident Compensation Corporation of the Community Injury Profile data for Porirua City.</p> <p>The Result Card review has yet to be completed. There was a change in Accident Compensation Corporation personnel during 2013 part way through the process but it is anticipated that the review should be completed by mid 2014.</p>	<p>Over the last five years Porirua City has experienced a downward trend in its ACC injury claim rate and has also had a subsequent reduction in its moderate to serious cost injury claim rate.</p> <p>Proposed changes to the Result Card include a clearer focus on:</p> <ul style="list-style-type: none"> • Home Injury (Falls and Child injury) • Sports and Recreation (incl Water safety) • Suicide self-harm • Alcohol related harm
WORKPLACE SAFETY		
<p>Hutt Valley Hutt Valley Health and Safety Employer Forum Held bimonthly, the forums are about promoting healthy and safe workplaces in the Hutt Valley by sharing training, resources and knowledge amongst employers. Local employers lead the forum with support from ACC and MBIE; employers offer to</p>	<p>In 2013, 5 forums were held with a regular attendance of 40 – 50 people attending representing 30 or so employers.</p>	<p>Annual evaluations are completed.</p> <p>The feedback from those that attended was very positive. Some comments received included: “excellent guest presenters”, “Very good forum”, “Very relevant topics”, “Excellent”, “good for updates and ongoing information”,</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
<p>host them where they have the space available to do so.</p> <p>Topics covered during the year at the Forums included: BP Oil (Process safety), Foodstuffs Wellington (People safe and Safe Spine Programme), Todd corporation (a practical application of process safety), Eva Maria Salikhova (Generation Y and their Safety in the Workplace) and Opus International (Case study on the Milford Road in Fiordland project, led by Opus International).</p> <p>The Safe Hutt Valley Coordinator also provided an update at one of the forums with a number of interested employers wanting to be regularly updated on our activities.</p> <p>The Forums are in addition to workplace health and safety activities.</p>		<p>“Keep up the good work. Great to hear the updates and new information coming through”.</p>
<p><u>Waitaki</u> <u>Industry Link Health and Safety Employer Forum</u> Held bimonthly, This forum is facilitated by ACC as one of Safer Waitaki’s working groups. It involves a wide range of employers from cross sectors focusing on promoting healthy and safe workplaces in the Waitaki. The group identified key benefits which include: - Sharing of resources and best practice ideas - Opportunity to visit other members sites and observe how they manage health and safety - Development of region wide initiatives that could be rolled out across all participating workplaces - Learning from real-life local incidents - discussion about incident investigation outcomes and interaction with other</p>	<p>In the reporting period 4 forums were held with a regular attendance of 15 – 20 attending including Health and Safety Managers, H & S Co-ordinators, Personnel Managers and CEO’s representing some of the biggest Companies in the region with a total number of over 2000 employees between the group. Membership enquiries and additions are ongoing as the group becomes established and the networks grow.</p>	<p>Feedback from participants has been positive Comments have included Kim Ens Waitaki District Council <i>“I really value the opportunity to share best practice with local industries and hope as a ‘collective’ to bring high quality H&S training to Oamaru.”</i></p> <p>Marty Davey HR manager Godfrey Hurst (Summit Woolspinners) <i>“A forum that gathers together local businesses, regardless of size or industry has got to be good for employees employers and the community. We all share the same goal of making our workplaces as safe and healthy as possible. We also deal with similar issues and there are no concerns of competitiveness so to share problems or pass on experience can only be beneficial to all.”</i></p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
<p>agencies (e.g. MoBIE) - Opportunity to work together to achieve better health and safety compliance amongst contractors/sub-contractors and support them to develop their health and safety systems - Opportunity to learn about, support and achieve accreditation under ACC's health and safety levy discount programmes (WSMP and WSD) The group has committed meeting bi-monthly.</p>		
<p><u>New Plymouth Workplace Safety</u> Training Delivery</p> <p>Hosting of various forums</p> <p>Report from Taskforce Review of NZ Workplace H&S: Breakfast presentation by Rob Jager – Chairman of the government Taskforce on Workplace Health and Safety</p> <p>2013 Trades Apprentice Challenge (Annual event)</p> <p>2013 Taranaki Construction Safety group TOOLBOX evening sessions</p>	<p>Delivery of training packages to meet an agreed 'common' standard. Induction, leadership in safety, emergency response shared and practical training sessions. Engaged a wide ranging audience with common purpose.</p> <p>Facilitation of meetings for managers, health and safety professionals and advisers; including presentations, formal training and social events.</p> <p>Attended by over 100 people</p> <p>Local construction and engineering companies submitted teams of four apprentices to participate across a wide range of safety challenges</p> <p>Local construction companies participate in a range of evening workshops designed to promote elements of safety relevant to the industry. (5 sessions average 20 attendees)</p>	<p>While aiming for greater consistency in delivery and understanding, the emphasis is also on a collaborative approach and improvement of general safety culture. Numbers attending across all delivery have increased.</p> <p>Increased awareness and sharing of experience and expertise within the workplace community encompassing agriculture, manufacturing, construction and transport.</p> <p>Increased interest from Managers and employers. On-going interest in up-coming development of WorkSafe NZ and new legislation – topics for 2014.</p> <p>Commitment from a range of companies to present and promote H&S through their apprenticed employees. Supported by the industry and individual workplaces and their staff.</p> <p>Attendees able to submit attendance record for Licensed Building practitioner skill points. A session in support of national project on work at height attracted over 100 attendees.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
HOME SAFETY PROGRAMMES		
<p><u>Whangarei</u> <u>Home Safety Project with Employers</u> This project involves working with employers who agree to all of their staff attending a home safety presentation where home injury rates are highlighted, a home safety checklist is completed and hazards are identified by each employee in their own homes. Employees are then encouraged to make two safety changes in their homes and provide evidence these changes have been made.</p>	<p>Six large Whangarei employers agreeing to take part in ACC's comprehensive home safety project. 90% of employees attended a 30 minute home safety presentation, completed a home safety checklist and identified hazards in their own homes.</p>	<p>90% of employees attended a home safety presentation raising awareness of home safety and identifying hazards in their homes. 60% of employees reported learning something new as a result of attending the presentation. 30% of employees took part in eliminating, isolating or minimizing two hazards they had identified. Evidence of these mitigation measures was provided to ACC and a further hazard was mitigated by ACC – making that a total of three hazards in the employee's home that were eliminated, isolated or minimised.</p>
<p><u>Porirua</u> <u>Establish a Home Injury Stakeholder forum</u> to map current injury profile and understand delivery of community and health home services. Feedback results of forum and make recommendations toward the development of a home safety action plan.</p>	<p>ACC hosted three community forums during 2012 – the purpose was to identify local providers and community groups who would be able to contribute to the delivery and promotion of the injury prevention action plan. Creekfest Injury Prevention Porirua was officially launched at Creekfest 2012 - the annual community festival event is a channel to promote safety messages including falls prevention in the home, water safety, child restraints and cycle safety.</p>	<p>New partners engaged included Care Coordination Centre, Wesley Care, Gardening Groups and Refugee Services Aotearoa New Zealand. The forums helped to identify the local injury issues and potential solutions. 1,500 people completed the home safety and road safety quiz. 1,500 people agreed to plan and implement one change to make their home a safer place to live. Around 3,000 members of the community went through the Injury Prevention Porirua information stall.</p>
<p><u>Napier</u> <u>DIY Ladder Safety</u> A focus group of working age men developed the 'ladder safety challenge' to increase awareness of fall prevention from ladders and other safety issues during DIY. This was set up as a 'spot what they are doing right' interactive stall. Project partners: NCC, ACC, Tumu ITM and NZ Fire.</p>	<p>The focus group included eight working aged males who developed the Ladder Safety Challenge, underwent ladder fall prevention training and ran the interactive stall at the Celebrate Safer Napier Day. A total of 63 people took part in the challenge. A ladder safety sticker with key fall prevention</p>	<p>All focus group members have an increased awareness of DIY safety. They have been active in talking to friends and family about the key messages. 82% of the DIY Ladder Safety Stall participants said they will change their behaviour to be safer during DIY projects. This project has also been the catalyst to develop a positive relationship with a local DIY related business who are keen to</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
	messages adapted from Safer CHB was also distributed.	partner in other projects.
<p>Taupo Safer Homes Project</p> <p>Safe homes are a district wide collaborative and community programme that focuses on making homes safer. The programme aims to develop and implement a programme which will deliver environmental changes to whanau and their homes.</p> <p>Method:</p> <ol style="list-style-type: none"> 1. Hold a Neighbourhood event as a launch, invite households to participate. Then encourage households to sign up to have their homes assessed for safety. 2. Conduct home visit and home assessments with participating partners. 3. Talk through with households on safety aspects in the home, providing households with education and required resources. <p>Participating members: ACC, Neighbourhood support, Police, Fire service, Council.</p> <p>Sponsor/Funder:ACC</p>	<p>Project to date:</p> <ul style="list-style-type: none"> • 22 homes in Turangi – Te Takinga and Mawake place. • 43 pensioner Flats in Taupo – Rifle range road and Woodward street • A further 285 to complete including Mangakino township 	<p>Prevention recourses distributed to 65 homes to date:</p> <p>Information/Education: Safe homes magnet – 65 ACC home safety check – 65 Anti-theft marker pen – 65 CPTED information – 65 Neighbourhood support packs – 65</p> <p>Environmental changes: Non slip bath mats – 32 Non trip rug tape – 19 Sensor lights – 16 Window safety latches – 6 Poisonous cupboard latches – 14</p> <p>Feedback/comments: “It is not often you get things for free, Making the home a safer place for me and my children is priceless!” “Friendly faces that are in our home to help, certainly didn’t realize all the dangers at home” “I feel better already with safety latches on the cupboard”</p>
<p>Safer West Home Safety Programme</p> <p>ACC funded initiative delivered by Te Ukaipo Trust with the implementation of Home Safety presentation to raise awareness to working age whanau groups</p>	Home safety checklist to identify hazards delivered to 100 homes	Home safety checklist to identify hazards delivered to 100 homes includes making one positive change in or out of the home preventing injuries.
<p>Whanganui Safe Homes and Street project</p>	This was a 4-5 month collaboration of Safety and Wellbeing partners ACC, WDHB, WDC and community agency Te Ora Hou conducting a	5 group meetings 1 survey training workshop 1 survey review meeting

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
Result: Whanganui working together to create and sustain a healthy and safe environment in which all people are strengthened and nurtured	survey in 100 homes in the Gonville suburb identifying safe practices and hazards that can be preventable through simple solutions and change Partner agencies: ACC, Te Ora Hou, WDHB, WDC, Horizons, Fire Service	99 homes surveyed # smoke detectors installed
FALLS PREVENTION – OLDER PEOPLE		
<p><u>Hastings</u> <u>Upright and Active programme</u> A six week Falls Prevention community programme called Upright and Active - a falls prevention programme targeted at the older adult to assist in developing strength in the lower body and improve balance to aid in the prevention of falling.</p> <p>The course included: safety in the home, medication management, eating well, benefits of physical activity, moving about safely in the community, and vision and footwear.</p>	One course has run in 2013. There were 20 participants that completed the course, with a 100% satisfaction rate from those who attended.	Of those who took part, 79% have reported improved strength and balance, 94% experienced increased confidence to carry out activities of daily living, 53% made changes to their environment to reduce the risk of slips, trips and falls and 100% said they would continue with exercise
<p><u>Central Hawke's Bay</u> <u>Stand Tall Programme</u> ACC and Enliven partnership falls prevention 6 week program for CHB - focused on balance, leg strengthening, co-ordination, home safety awareness and information sessions from local podiatrist, nutritionist and pharmacist. Based on the evidence based 'Stepping On' falls prevention programme.</p>	Run in conjunction with the Enliven Waipawa Day programme with between 12 – 15 participants.	Of those who took part, 100% experienced increased confidence to carry out activities of daily living, 64% reported improved strength and balance, 57% made changes to their environment to reduce the risk of slips, trips and falls and 100% said they would continue with exercise

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
MENTAL HEALTH & SUICIDE PREVENTION		
<p><u>New Plymouth</u> <u>Feeling Down on the Farm - Mental Health in Rural Taranaki</u> is a 16 page tabloid sized, newsprint edition. It aims to raise mental health awareness among farming communities, convey the importance of seeking help, reduce the stigma associated with mental illness and decrease the incidence of suicide in our rural community.</p>	<p>Delivered to every rural box holder in Taranaki, every GP clinic and a range of other places where they are likely to be picked up and read.</p>	<p>The results of this project have not yet been evaluated. Rural suicide statistics will be monitored as Chief Coroner is now providing details to us at a very local level.</p>
<p><u>Central Hawke's Bay</u> <u>'CHB Target Zero' Campaign</u> Campaign and networked group of stakeholders for localised suicide prevention awareness and postvention support. Target Zero represents no suicides in CHB. Media Campaign for the 4 weeks leading into Christmas 2013 to highlight and promote local support services, numbers to call and where to get help.</p>	<p>Stakeholders committed to support Target Zero campaign: Central Health, Social Workers in Schools, Fire Service, East Coast Rural Support Trust, Pleroma Social Services, Eastern Institute of Technology (EIT), Te Tai Timu Trust, Kia Te Piki Ora, HBDHB, Police, CHBDC. The group meets monthly. 4 articles in the CHB Mail. CHB Mail is distributed free of charge to all households in CHB.</p>	<p>Fantastic feedback from community, stakeholders and National Mental Health Foundation regarding the proactive and positive campaign highlighting suicide awareness at a significant time of year. "I am writing to thank you for your article Suicide warning signs (CHB Mail, December 10, 2013). Informing the public about how to prevent suicide is one of the most powerful things the media can do to help us to reduce suicide rates in New Zealand"..... Many friends and family members of people in distress don't know what signs to look out for, or what to do when they have concerns. Your article, and the information provided by the Safer CHB Suicide Prevention Group, will be enormously helpful to those people". Judi Clements Chief Executive, Mental Health Foundation of New Zealand. Letter to the Editor, CHB Mail. Tuesday, January 14 2014 (abridged).</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
<p><u>Hastings</u> <u>Beat it programme</u> Beat It programme was developed by Directions Youth Health Centre's youth worker, Michelle Iosefo, and delivered to Hastings Boys and Hastings Girls High Schools commencing in March 2013. The 8 week programme culminated in Potential Beats / Realising Potential. Round 2 of Beat It and Potential Beats (one day event) was delivered to both schools in the second half of 2013; with the senior students taking on a mentoring role with junior participants.</p>	<p>Round 1: 16 HBH students and 14 HGH students attended Beat It. The students were Samoan, Tongan and Cook Island. 45 youth attended Potential Beats /Realising Potential Round 2: 15 HGH and 10 HBH students attended Beat It. 12 young people attended Potential Beats. This programme led to Michelle Iosefo upskilling through CareerForce and supporting a number of these students through NCEA Level 3 Youth Work. 8 students from this programme went on to undertake NCEA Level 3 Youth Work with Michelle.</p>	<p>Responses: increased confidence in working with others: 84%, better understanding of others' needs: 78%, better time management: 76%, new skills in decision-making: 84%, met new people/ joined in new activities: 76%, participating in voluntary activity: 76%, learning at least one new skill: 93%, felt the project met a community need: 73%, satisfied with the project: 91%.</p>
<p><u>Taupo</u> <u>Suicide Prevention Strategy & Action Plan</u> A response to the high number of suicides in the district and in line with the New Zealand Suicide Prevention action plan 2013-2016 in developing a localized prevention plan.</p> <p>Participating members: Police, LDHB, Tuwharetoa Maori Trust Board, Café for Youth, Taupo Therapy, Ministry of Education, Violence intervention network, Safe Turangi, Victim support, Child, Youth and Family, ACC</p> <p>Sponsor/Funder: Yet to identify funding for activities in the action plan.</p>	<p>7 specific meetings to develop the strategy/action plan. 1 funding source identified and currently submitting an application. Strategy/action completed and signed off by Coalition.</p>	<p>The objective was to develop a local district strategy and action. This has been completed and signed off by the coalition.</p> <p>The action plan is yet to be implemented; a funding and resource pathway is being identified to support the activities/events in the action plan. Evaluate action plan activities/events during 2014/15.</p>
<p><u>Wairarapa</u> <u>Blokes Book</u> The Wairarapa Blokes Book was developed and printed and is loaded on www.wairarapasocialservices.org.nz under</p>	<p>2000 copies distributed</p>	<p>Men better informed about where to go for help.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
<p>resources. This was launched this at the Agency Speed Dating for people working with men on 13 August.</p> <p>The East Coast Rural Support Trust has hand delivered it to rural men. As well as information on mental health it also has information on alcohol and violence amongst other things.</p>		
WATERSAFETY PROGRAMMES		
<p><u>Napier</u> <u>Waipatiki Beach Trial</u> A project to promote water and beach safety at this popular but dangerous surf beach following a coastal assessment that identified a number of risks. Project partners: Hawke's Bay Surf Life Saving, NCC and HDC</p>	<p>Lifeguard patrols operated at Waipatiki beach over the busy summer period between 23 December 2013 and 19 January 2014. Training and support have been given to the local community raising overall rescue proficiency. Signage has been put up advising visitors of the potential risks at this beach.</p>	<p>There was a large number of preventative actions (10 to 20 each day) and six rescues performed over the trial period. An evaluation of the trial has shown that it was an effective way of reducing the risk of drowning and injury at Waipatiki Beach during this high risk period.</p>
<p><u>Rotorua</u> <u>Learn to Swim Programmes</u> The Unison Lake Safety Programme is all about ensuring children are equipped with key elements of water safety education whilst having fun in, on and around the Lakes of Rotorua.</p> <p>Skills taught at the Rotorua Aquatic Centre can easily be transferred to any aquatic environment and consist of the following</p> <ul style="list-style-type: none"> • Rope throws and rescues • Life jacket education • Kayaking • Deep water survival skills • Swimming strokes 	<p>Yearly target of 1000 participants. Since inception in 2004, a total of 18,192 children have actively participated in the Unison Lake Safety Programme.</p> <p>Unison has just recently extended their sponsorship for another term (3 years – 2013-2016) with Rotorua Swimsation who are based at the Rotorua Aquatic Centre.</p>	<p>Waterbase statistical data: Water Safety New Zealand. Data 2011: 13 total drownings Year to date October 2012: 5 drownings</p> <p>2013/2014 target reached with 2,285 participants to date successfully completing the Unison Lake Safety Programme.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
<p><u>Learn to Swim Schools Programmes-</u> Programmes are run in conjunction with Water Safety New Zealand, Sport Bay of Plenty and Rotorua Swimsation, skills taught and developed range from basic foundation skills to advanced techniques which may also include a deep water component.</p>	<p>Year to date Swimsation have delivered this programme to over 1,353 students. This programme will continue to improve water safety awareness amongst Rotorua children, and reduces the impact of cost as a barrier to learning to swim as this programme is run through schools, and is financially supported to keep costs low.</p>	<p>2013/2014 target reached with 2285 participants to date successfully completing the Unison Lake Safety Programme.</p>
<p><u>Whanganui</u> <u>Be seen be safe pilot project:</u> to improve visibility of swimmers and users of the awa by educating use and best equipment and clothing.</p>	<p>Whanganui Navigation and Water Safety group members, and Whanganui Rowing, Kayak, Waka Ama clubs</p>	<p># vessels using lights and reflectors at night on awa # multi-sport swimmers wearing bright colour caps on awa.</p>
<p><u>Safer West</u> <u>Wai Wise – Youth Leadership programme around aquatic sports.</u> The programme covers swimming lessons, practical water safety sessions in the pool and classroom, and then a day at a local surf club to introduce them to surf lifesaving and gives and opportunity to transfer the skills learnt over the programme into the natural environment.</p>	<p>The 3 year pilot ended June 2013. A total of 277 youth completed the Wai Wise programme through the Village Sports Academy, Waipareira Alternative Education, Waitakere Youth Justice system and the New Chinese Settlers group.</p>	<p>Focus group with one of the programmes that participated in the 3 year pilot. 96% of participants can describe and demonstrate how to safely help someone in the water. 100% of participants indicated they are more likely to swim at patrolled beaches.</p> <p>Online surveys:</p> <ul style="list-style-type: none"> • 100% reported an increase in confidence in the water and practical knowledge of water safety and survival skills increased. • 90% reported their swimming ability has improved. • 73% increased knowledge of safer boating and fishing.
<p><u>Hastings</u> <u>Te Taitimu Trust Water Safety Programme</u> Te Taitimu Trust hosted a wānanga at Tamumu, Waipawa in 2013. The programme included water safety, surf lifesaving, stand up paddle boarding, pāua reseeding, ministry of fisheries kōrero, kapa haka, healthy kai, entertainment and health and safety in the home and taonga tākaro.</p>	<p>150 youth and 75 adults participated.</p>	<p>The Te Taitimu Trust from Central Hawke’s Bay won the Water Safety NZ Awareness category Award for the development and delivery of an annual water safety wananga (camp). The wananga specifically targets Māori youth and their whanau.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
CHILD SAFETY & INJURY PREVENTION		
<p><u>New Plymouth</u> <u>Kidsafe Preventing Child Falls Project</u> Free workshops for parents and caregivers of children under 5 years. The workshops aim to increase awareness of the key causes of falls, and ways to prevent these, focusing on a combination of advice around active supervision, child development knowledge and safe physical environments.</p> <p><u>Kidsafe Tamariki Falls Prevention Project</u> A Maori specific project that aims to prevent falls in the home environment to children under five years, through one-on-one sessions to parents and caregivers during Tamariki Ora home visits.</p> <p><u>Safety Gate Loan Scheme</u> Safety gates are available for loan to low income families at no cost in Waitara and New Plymouth</p> <p><u>Safekids Driveway Run Over Kit</u> Is available for loan for community events</p>	<p>Throughout 2013 12 workshops were held in New Plymouth District reaching over 76 families. (note: this programme is now being promoted nationally as an exemplar by Safekids)</p> <p>131 sessions were held in 2013 reaching 211 whanau members in North Taranaki.</p> <p>Currently 8 gates are being loaned in Waitara and in New Plymouth there are resources for up to 40</p> <p>The kit was loaned 4 times during 2013 for use in North Taranaki</p>	<p>Evaluation showed 100% of participants found the session useful and 98% increased their understanding of ways to prevent falls. Follow up showed 70% of participants made changes to supervision and 90% made changes to their home environment following the session.</p> <p>Evaluation showed 100% of participants found the session useful and 100% of participants shared the information with friends or family. Follow up showed 50% made changes to supervision and 33% made changes to their home environment following the session.</p> <p>Follow up evaluation shows all families said the safety gate had made a positive difference to the safety of children in their home and they would recommend the scheme.</p> <p>The kit continues to generate positive feedback and media</p>
<p><u>Waimakariri</u> <u>Child safety programmes</u></p> <p><i>Partners: Rangiora Maternity hospital, Karanga Mai, Baby on the Move, Fire, Police, Ambulance, Plunket, Road Safety primary schools and preschool parents groups.</i></p>	<ul style="list-style-type: none"> • Seven 'Down the Back Paddock' Rural Safety Education programmes to local schools, reaching a total of over 1000 local children and their families. A Rural Child Safety booklet is currently being developed to complement the programme. • Eight Home Safety evenings for new parents, 	<p>Feedback from parents indicates an active awareness of safety issues. Many indicate that they will return home and make changes to their behaviours and physical home environment. Follow-up evaluations are planned to substantiate this commitment.</p> <p>By distributing home safety resources we increase the likelihood that children will be safe in their homes.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
Facilitated the development and delivery of a number of programmes and events promoting child safety and kept a steady delivery of safety messages through local media, school newsletters and community support groups:	<p>where parents are given resources and safety devices to assist with 'child-proofing' their homes.</p> <ul style="list-style-type: none"> • Kidsfest Child Safety event, "Teddy Stays out of Trouble." Over 270 people attended this event which featured education, entertainment and activities around child safety. • Promotion of Poisons Safety, and continued provision of free measures and paracetamol dose-rate fridge magnets through local pharmacies. 	<p>The Down the Back Paddock project and the work of our coordinator in facilitating collaborative action around rural safety continues to receive national recognition.</p> <p>Schools tell us that they have had feedback from a number of parents that the programme has generated conversation in the home about farm safety.</p> <p>Children and their parents are better informed, (e.g about their child's readiness and ability to handle a motorcycle, or an ATV). They are also more like to choose an appropriately sized machine. This will translate into a reduced risk of severe injuries or fatalities related to quad bike or motorcycle use on rural properties.</p>
RURAL & MARAE PROGRAMMES		
<p><u>New Plymouth</u> <u>Taranaki Secondary Schools Agricultural Safety Challenge</u></p> <p>A one-day module based competition between students from different high schools focusing on different aspects of farm safety such as animal yarding, quad bike safety, tractors, chemicals, first aid etc</p>	Five teams of four students competed in six farm safety modules, a format first devised in 1998 and well supported by Taranaki schools ever since.	Module presenters remarked that they are noticing a year on year improvement in the standard of team performances. Evaluation feedback from last year's participants showed 72% reported an increased awareness of farm safety; 94% demonstrated an increase in farm safety knowledge; 89% identified a safer behaviour they intended to adopt and 67% discussed farm safety issues within their families.
<p><u>Waimakariri</u> <u>Funky Farmworkers Food</u></p> <p>Coordination of the 'Funky Farmworkers Food' project, to promote wellbeing with at-risk young farm workers and their employers. Funky Farmworkers Food emerged out of a concern for the mental health and wellbeing of young dairy workers in the Oxford community. Dairy farmers</p>	Pilot programme recently evaluated Feb 2014	<p>The dairy sector has taken notice of the Funky Farm Workers Food programme, with five new mentors assigned to young farm workers. These young men will not only be eating well, but also linked into a variety of community supports.</p> <p>Our Funky Farmworkers Food suicide prevention initiative has attracted national attention, including the recent production</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
<p>become accredited Funky Farmworkers Farms when they provide young workers with a sandwich press and slow cooker. The young dairy workers are then matched with mentors who provide them with recipes and someone to talk to off farm. Funky Farmworkers Food is more than about teaching young people how to cook. It is a project monitoring the mental health and wellbeing of young dairy workers around Oxford.</p>		<p>of a published report on the development of the programme.</p>
<p>Rotorua <u>Marae Fire Safety (MFS) Programme-</u> A free service to marae representatives offering advice to mitigate risks of fire on the marae, and tailored information regarding fire protection systems.</p>	<p>All marae in Te Arawa rohe have been offered the Marae Fire Safety programme. Promoted at Marae Expo held at Te Papaouru Marae in September 2012.</p>	<p>Marae who accept MFS are informed and better positioned to make decisions regarding fire safety procedures and fire protection systems in and around their marae.</p>

Road Safety

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
<p>Hastings <u>Unlicensed driver programme</u> Deliver a driver license programme to 100 youths. 100 youths given the opportunity to gain learner licenses</p>	<p>52 out of 92 students from Flaxmere College now have a NZ Learners Licence.</p> <p>Police Blue Light programme provided funding and teaching to have 30 secondary students gain their learner licences.</p> <p>Police Youth staff also helped an additional 40 students from Hastings Boys High and Hastings Girls High gain their licences.</p>	<p>All 92 students who received tuition are better off however the 52 students who sat and passed the Learners Licence are now preparing to sit their Restricted.</p> <p>The East Coast Better Public Service group (BPS) are planning an initiative in 2014 in a joint effort to address this situation.</p> <p>A planned Police initiative in 2014 will look at innovative ways of addressing the issues of licence costs, repeated offending and lack of accessible training options</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
<p><u>Hastings/Hawke's Bay Youth Alcohol Expo</u> Provide an education opportunity for the regions Year 11 Students/general public etc. to attend a Youth Alcohol Expo that demonstrates first- hand the effects of driving impaired and the consequences of these crashes. The purpose is to raise awareness of the risks to all road users but also provide information on how to reduce the risks</p>	<p>Surveys are undertaken with the students, focus groups, teachers and stakeholders. Feedback has been positive. Each year the project team evaluates the event and integrates the information into planning for the next Expo</p>	<p>There has been a steady reduction in crashes over the last 5 years and also a reduction in Evidential Breath Alcohol infringement notices across the age range. A process and outcomes evaluation of the 2013 Youth Alcohol Expo rated the event as 'very good' overall, based on feedback from students attending the Expo, teachers, stakeholders, and an analysis of road crash and drink driving apprehension data.</p>
<p><u>Hutt Valley Carfit Programme</u> Carfit is a community education programme that improves the safety and comfort of older drivers by offering them the opportunity to learn how to adjust the 'fit' of their cars and maintain safe driving practices. The programme is sponsored by the AA, with advice from the NZ Association of Occupational Therapists. In Lower Hutt, a workshop was held in Nov 2013 to train volunteers and road safety staff to deliver Carfit checks for older drivers. A checking event was held in Naenae. In Upper Hutt, 4 events were held, involving NZ Police, Community Patrols, Neighbourhood Support, Automobile Association, HV District Health Board and Upper Hutt City Council.</p>	<p>11 drivers checked at event in Naenae. 61 people aged 65 -85 participated in the 4 events held in Upper Hutt.</p>	<p>Volunteers and staff in Lower Hutt are now trained, and able to schedule 3 or 4 events in 2014. Feedback from the Upper Hutt events has been positive, with many participants requesting further training in the future or an older driver refresher course. As such, further Carfit events are planned for 2014.</p>
<p><u>Whangarei Drive Soba Education programme for 3+ eba recidivist drink drivers.</u> Courses of twelve weekly workshops and a one-on-one counseling session are held throughout the year to address the problems faced by drivers caught drink driving resulting in 3 or more convictions. The programme was</p>	<p>Nine courses were run in 2013 in the district with an average of 10 participants per course. The participants are monitored over the period of the 3 month programme through a variety of devices and further counseling is available if necessary post course. Results are measured by Police reporting reoffending. To date the programme has shown a high level of success with a 96%</p>	<p>*The participants and whanau invited to attend the final session report significant benefits from the programme including safety, health, economic, employment social and relationship benefits. *The number of people convicted of drink driving in the region has reduced from 1709 in 2011 to 1202 in 2013. *The number of people convicted of a subsequent or third drink driving offence in the region has reduced from 435 in</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
developed by an NDHB psychologist/drug and alcohol counselor. The participants are mostly court directed or attend as part of their sentence conditions and many are employed.	non-reoffending rate for participants who complete. This is a cumulative result over the six years the programme has been running.	2011 to 330 in 2013 *The driving population is less exposed to the risks of drink drivers *The health benefits of the participants and their families result from the further benefit that most report consuming less alcohol after the programme drinking less. *The economic benefits deriving from the programme are healthier more effective employees and better financial family budgets *The social benefits are reported as better family relationships, more family time and fewer arguments
<p>Whangarei <u>SAID (Stop Alcohol impaired Driving programme):</u> This pilot programme was developed as a result of the full evaluation of the Drive Soba programme above. It showed that many people were caught drink driving because they had no idea how much alcohol they consumed, and had little or no knowledge of the process and time required to become sober. A pilot programme of 3 weekly workshops was developed to address these issues for first and second time offenders and thus reduce the numbers caught offending 3 or more times.</p>	Eleven monthly courses of three 2 hour workshops were held with 77 completions. 70% of referrals were made by the AOD Court clinician based at the Whangarei District Court, who completes assessments at the request of Lawyers or the Judge. Other referrals are made by Probation Officers. 66% of those allocated to courses attended which equals the national standard for offender programmes. Data from police relating to completions from August 2012 to December 2012 shows no reoffending has occurred.	*All participants report increased knowledge with regards to alcohol, impairment and drink driving as is also indicated in the pre and post assessments completed. They also report that the course was useful to help them stop drink driving. *No offenders have been allocated to the Drive Soba programme reducing resourcing demands and waiting lists *The number of people convicted of a subsequent or third drink driving offence in the region has reduced from 435 in 2011 to 330 in 2013 Other benefits to the community are as for Drive Soba above.
<p>Napier Truck Drivers Health Checks A Truck Stop was set up at the Port of Napier for logging trucks. Drivers were given the opportunity to have basic health checks. Project partners: ACC, HBDHB, RoadSafe HB, Road Transport Association, Port of Napier and NZ Police</p>	The Truck Driver Health Checks were held over one day from 10am to 2pm with 25 Truck drivers participating. Drivers had their blood pressure tested by the PHO Nurse and were given some information around eating and sleeping habits for shift workers. They also received refreshment packs and appropriate resources on fatigue. A representative from the Road Transport Association was also available to talk with	The Truck drivers appreciated this service as they are often too busy to get to the doctors for a checkup. The Port of Napier Health & Safety Management Team was also very positive about the exercise. Key messages were able to be delivered to this target group around fatigue – eating well & sleeping enough hours to accommodate the long periods of driving through the day and night. This successful project will be held again.

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
	<p>drivers. Of the 25 participants, 14 were recommended to visit their GP for a follow up.</p>	
<p><u>Rotorua</u> <u>Bottoms on Bikes Project</u> This community project came out of a request for bikes for children in a low socio economic area of Rotorua, called Owhata. Workshops were given, alongside the distribution of free bikes and free helmets. Children and parents were given cycle skill training, bike maintenance; and social cycle groups were formed to provide children with supervised fun rides. A quiz was held with a free child safety seat as a prize, to raise awareness of the recent child restraint law change.</p> <p>Treasure Rotorua worked with the local Mokoia Community Association, and a street group who had come together 18 months earlier to turn an unused reserve space into a maara kai (community garden). It was the children of some of the families involved in the garden who wanted to do more with and for, their children.</p>	<p>150 children received free bikes, safety helmets and cycle skill training which included road safety instruction. Workshops were provided by Police and Council.</p> <p>Awareness of changes to the child safety restraint law was raised, with a competition where a child car seat was offered as a prize.</p>	<p>Raised awareness of road safety, increased cycle skills, improved relationships with Police and increased enthusiasm and community ownership.</p> <p>150 children received Free bikes and helmets.</p> <p>Many happy children and plenty of smiles on the day and as they left the reserve space.</p> <p>Future Bike activities are being planned for children in & around this area.</p>
<p><u>Safer North</u> <u>Youth and Road Safety</u> In collaboration with Massey University, NZ Police & Te Whanau Tu tonu o Oruamo, we provided two courses related to driver licences for at-risk youth on the Shore to progress them to achieving their Learner Licence level and for others already with their Learner Licence, to obtain their Restricted Licence.</p>	<p>With ACC funding, we advertised through the Te Whanau Tu tonu o Oruamo website. 12 applicants initially enrolled but only 7 actually attended the course. The course was carried out under Kaupapa framework to ensure whanaungatanga and karakia were acknowledged. Road Codes and computers were used to conduct the course and discussion and questions also formed a large part of the event..</p>	<p>All participants completed the test and attained pass marks in their Learner test. They each made a commitment to making application to sit their Restricted Licence through the Automobile Association.</p> <p>Under 25's do need to have a Learner Licence for 18 months prior to sitting a Restricted Licence Test. The cost to individuals sitting the test may well be a stumbling block for many.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
<p>Restricted Licences</p> <p>The group used the facilities at Hato Petera College to conduct this course. Students from North Shore secondary schools enrolled to participate.</p>	<p>The evaluation showed that 18 applied to sit the Restricted Driver Licence but only 11 attended on the day. A qualified facilitator/instructor was paid to conduct the course.</p>	<p>There is a risk that some young people will drive a motor vehicle without obtaining a driver's licence. This programme is intended to ensure that they do get suitably qualified, and in that respect, do become confident and responsible drivers. A Restricted Licence can make the holder more employable and lead to more positive outcomes for the individual and the community at large. Unemployed youths are often associated with anti-social behaviour.</p>
<p><u>Wellington</u> <u>Pedestrian safety</u></p> <p>This is a key issue in Wellington City accounting for 30% of all fatal and serious injury crashes over the past 5 years (2008-2012). There have been three pedestrian deaths over that period, 100 serious injuries and 307 minor injuries.</p>	<p>In response to data and information gathered from the Road Safety Action Plan a pedestrian safety campaign was carried out in the city. The campaign involved advertising on radio, bus sides and bus shelters. There also pedestrian billboards in the city along with other billboards at static sites around the city.</p>	<p>The evaluation of the three-year campaign showed in 2013 there was a 54% net awareness, with the most recalled form of media on buses or billboards. Of those surveyed 50% said it reminded them to take more care and 23% said they actually took more care.</p>
<p><u>Waitaki</u> <u>Road Safe Fatigue Stops</u></p> <p>Objectives:</p> <p>To raise driver awareness of the danger of fatigue on longer trips.</p> <p>To provide Road Safety Information</p> <p>To encourage drivers to take breaks on longer trips.</p>	<p>In the reporting period 3 Fatigue stops took place at the high risk periods of Labour Weekend, Easter and Queens Birthday Weekend.</p> <p>Stops involved a collaboration of Police, Community Safety, St John, Fire Service, Plunket, Local business and SADD.</p> <p>In total 20 staff and volunteers onsite with 400 vehicles pulled over. Drivers were provided with goodie bags containing road safety information, water and sweets.</p> <p>For those who wished to have a longer break there was a free sausage sizzle and hot drink</p>	<p>A number of drivers took advantage of a longer break to eat a bbq sausage and enjoy a hot drink.</p> <p>Comments from drivers:</p> <p><i>"I am driving from Invercargill to Nelson and I wasn't thinking about stopping until you pulled me over"</i></p> <p><i>"I was feeling tired but didn't realise how tired until I stopped"</i></p> <p>Comments from organisers:</p> <p><i>"If we prevent one crash from fatigue, either today or in the future then it's worth it".</i></p>
<p><u>Waitaki</u></p>	<p>3000 ice scrapers purchased in</p>	<p>The ice scrapers have a QR code and a phonenumber for</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
Safe Winter Driving/Ice Scrapers campaign In Waitaki, ice scrapers are distributed to service stations, Police, i-Site, AA and Council, then given to road users for free.	December 2012: 1500 distributed in May 2013	NZTA state highway conditions.

Crime Prevention (ie but not limited to violence, CPTED):

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
<p>Whangarei Summer Safe Carparks</p> <p>Broad spectrum of community members engaged in carpark safety programme, providing regular 'guardianship' of public spaces on weekends and statutory holidays at:</p> <ol style="list-style-type: none"> 1. Whale Bay (Tutukaka Coast) 2. Whangarei Falls (Tikipunga) 3. A H Reed Reserve (Whareora) 4. Parihaka Reserve (Parihaka) 5. Abbey Caves (Whareora) 6. Ruakaka Beach (Bream Bay) 7. Waipu Cove (Bream Bay) 	<p>Community partnership has continued with the Blue Club (Police volunteers) which provides effective coordination of collaborative parties, project briefing assistance, resource distribution, communication channels, site visitations, support and feedback. Community partnership successfully engaged in the third year of this project with:</p> <ol style="list-style-type: none"> 1. Tutukaka Coast Promotions, Ngunguru PTA and Tutukaka Coast Lions Club 2. Tiki Pride Community Group 3. Blue Club (Police volunteers), 4. Onerahi Lion's Club & Hatea Lion's Club, 5. Whangarei Community Patrols (CPNZ) 6. Ruakaka Surf Life Saving Club 7. Waipu Cove Surf Life Saving Club 	<p>There has been no reported crime at the respective carparks whilst monitored by ambassadors for the year 2013 and there has been very positive feedback from visitors to the carparks, coming from local, national and international visitors, which has provided an increased positive perception of safety and instilled an increased sense of community pride. Over 15,000 vehicles have been looked after with around 15,000 safety brochures handed out.</p> <p>There has been positive feedback from public from hearing safety messages on the radio (anecdotally), increased community pride (anecdotally), networking with Internal and external stakeholders, and partnership with Cancer Society.</p>
<p>Whangarei Graffiti Vandalism</p> <p>Graffiti Removal Programmes with Council graffiti removal contractors, Community Probation Service and the Supervised Work Programme</p>	<p>The Stop Tags graffiti database run by Council is now the prime source for graffiti data collection and is being well utilised by our graffiti removal contractors and partner agencies, and is accessed by the Police to identify and prosecute offenders.</p>	<p>For this period, there have been over 7,000 jobs logged and 25,600 tags removed. Details of offenders' tags are passed to Police.</p> <p>This initiative has seen a reduction in graffiti vandalism overall, with around 4,000 tags per month being removed in 2010, to around 1,300 tags being removed in December 2013. The</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
		programme relies on Police follow-up and prosecution, and this is proving to be problematic with higher offending and other priorities taking priority over graffiti vandalism.
<p><u>Napier</u> <u>CACTUS</u> Combined Adolescent Challenge Training Unit Support is based on an Armed Forces programme and is designed to extend a young person's mind and physical capability. Project partners: NZ Police, William Colenso College, NCC and MoJ.</p>	<p>CACTUS was implemented at William Colenso College for eight weeks with 26 students participating. Training sessions, that include circuit training, military drills and running, were held three times a week. The programme was concluded with the longest day, which included a 36 kilometre run carrying different army equipment.</p>	<p>This programme has actively engaged young people in a positive opportunity. It has seen an increase in school attendance and positive relationships built with local Police. It has provided early intervention in a vulnerable community.</p>
<p><u>Central Hawke's Bay</u> <u>Youth Employment Expo</u> Education and Employment for Youth was identified as a focus for Safer CHB. The working party is following the Otorohanga model, after the visit of Mayor Dale Williams, as they work towards the goal of "CHB connecting for youth development and youth employment". Youth Employers Expo held at Mr Apple (large local employer).</p>	<p>Over 200 attendees from the 2 local high schools participated in the expo. Great representation from 25 businesses/agencies/educational institutions including: CHB Engineering, Work & Income, Inland Revenue Department (IRD), Mr Apple, Papatoa Forestry Training, Stephenson's Transport, Eastern Institute of Technology, Police, Fire, Navy, Turuki, HBDHB, Central Health, St Johns, Central FM, Bucks Veges, Silviculture/Shearing, Agriculture and Horticulture Industry Training Organisation.</p>	<p>82% of attendees who completed a feedback survey indicated the expo provided assistance for their career path. The businesses wish to support local youth to become work ready and provide opportunities for employment within CHB. The Safer CHB partnership acknowledge the support of the local businesses particularly Mr Apple who really have "driven the expo and co-ordinated the event to support the local youth population into sustainable and supportive career options".</p>
<p><u>Hastings</u> <u>City Assist programme</u> City Assist programme trialled to reduce incidences of disturbance in the CBD. Decreased fear of crime, increased perception of security</p>	<p>An initial 6 month Pilot project commenced in 2013. City Assist is now established as a permanent team of six.</p>	<p>HDC Public Perception survey reports overwhelming positive feedback. HB Today article 29/1/14 reports similar retailer and shopper reaction</p>
<p><u>Safer North</u> <u>Hibiscus Prevention Day.</u> This event was led by the Rodney Police team</p>	<p>Attended by approx. 80 representing Council, Schools, Sports Clubs, Security firms, GO's, community and business organisations.</p>	<p>Reported Crime in the Hibiscus/Rodney area has fallen by 12.5% in the previous 12 month period. A new effort is being employed to provide more weekend</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
and hosted at Whangaparaoa. Prevention of crime and anti-social behavior was the theme.	Presenters outlined the initiatives being taken to reduce crime and prevent it from first occurring or subsequent recidivism in this area.	activities for the young in an attempt to reduce the consumption of alcohol and taking of drugs. Identifying the grass-root causes of the problematic behaviour is very important in the prevention of crime and this leads to safer communities.
Wellington Miramar/Strathmore Community Safety Day	Fun free day for the community to get information with safety partners: Police, Community Patrols, Fire, emergency preparedness, family violence advisors, , 10 participants/stallholders, push play, sausage sizzle	Wellington Free Ambulance, Police community Patrols and Neighbourhood Support about 275 people attended good networking opportunity for participants/stallholders Safety messages - knowing your neighbour and how to be prepared in an emergency were all outcomes Suburban - feeling safe in your neighbourhood.
Rotorua City Safe Guardian Programme a) Ambassadors patrolling the CBD and reporting crime and being a highly visible presence. b) Guardians hotline. c) Supporting Police & parking wardens. d) Assisting visitors & locals by providing information. Support / monitoring of CCTV cameras f) Supporting events and activities relating to youth and alcohol and other drugs harm reduction	In the period Jan to June 2013 – Four City Safe Guardians have been employed on fixed term contract to patrol the streets within the CBD as a deterrent to crime and source of information and advice for locals and visitors. The hours worked are from 9am to 6pm Mon, Tue, Wed and Friday and 9am to 8pm Thurs. The Guardian team also work weekends on reduced hours and attend local community events as an additional crime deterrent. The Guardians provide crime prevention advice to over 350 retailers and businesses within the inner city area. Supporting the work of Neighbour Support Group and Police the Guardians issue 'Beat the Thief' and other notices to advise on personal and property safety and to reduce opportunities for crime to occur.	Police tell us that with the support of City Safe Guardian programme and with the Police Prevention First programme that offending and overall crime statistics has reduced. Comments from Police include- "Please pass on the message of appreciation to the Guardians. This is another example of the great work they do in the CBD. There is without a doubt a lot more of this that we probably don't recognise enough. They are an absolute asset to keeping the city safe and providing public reassurance. We (intel) all feel they have a great passion for their work, are a pleasure to work with and always seem to go that extra mile". In Rotorua crime has reduced consecutively over the past 3 years with an 8.1 % decrease in 2013.
Porirua Waitangirua Action Group (WAG) is well		

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
<p>established in Porirua (7 years plus!) and holds a number of funding contracts to remove graffiti. It also receives Council funding support for graffiti removal, recording and initiatives. Memorandums of Understanding are also in place for both community and commercial premises that ensures the financial viability of this community business.</p> <p>Young people (taggers) are referred to WAG from Police, CYFS, local social workers and the Courts to complete community service hours. It is interesting to note that a good number of these youth continue to volunteer with WAG which indicates that the mentoring, structure and work ethic demonstrated by the WAG staff is working.</p> <p>WAG has secured a new contract with Switched On (HNZ) re: paint putty jobs during May 2012.</p>	<p>The numbers of young people completing their community service hours with WAG varies from month to month and year to year. WAG has worked with 60 young people during 2013. WAG report they had no repeat offenders of graffiti/tagging and Wilful damage during 2013.</p> <p>WAG set up new governance Steering Group during 2013. This was established to provide a strategic overview, provide clear direction and advice and ensure sustainability of WAG and its operations. This is a true collaborative arrangement and involves the following organisations; Porirua City Council, CYFS, Housing NZ Corporation, Department of Corrections, PHSCT and Police.</p> <p>WAG has played an active part in PCC's graffiti strategy (please see attached annual report 2012/13 from the PCC Graffiti Coordinator for details)</p> <p>WAG staff are often invited to attend and deliver presentations. These include during 2013 ; Spring festival – Te Rito gardens, Waitangirua Mall festival, National Graffiti Forum signing event, Mayoral EXPO Te Rauparaha Arena, plus promotions on local radio and local community newspaper articles.</p>	<p>Graffiti continues to decrease across Porirua City and public perception is in line with this. (From members of the public, Porirua Community Guardians, City Councillors and staff.) Incidents of CRM's are as low as 2 per month on average. There has been a significant reduction in the amount of visible graffiti at any one time in Porirua with a commitment to remove within 48 hours.</p> <p>WAG enter all Porirua graffiti data onto the national graffiti database (Smart Trak) using a high tech PDA (personal digital assistant) provided by Porirua City Council. This data is then available on a local and national basis</p>
<p><u>Rotorua</u> <u>Kia Ora Safety Brochure</u> A collaborative project the development of this safety brochure was to provide safety advice to tourists and visitors to Rotorua.</p>	<p>The first print was funded by Treasure Rotorua and ACC.</p> <p>Over 14,000 copies of the brochure were circulated to tourism operators, accommodation providers, Waiariki Institute, Museum, I-site, City Focus, souvenir retailers, event promotions and others. An additional reprint has recently been funded and nearly 6000 of these copies have already been distributed.</p>	<p>Raised awareness of safety messages in diverse environments visited by locals and International tourists.</p>
<p><u>Waitaki</u></p>		

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
<p><u>Raising Achievement Across our Youth Sector: Bridging the Gaps</u></p> <p>Safer Waitaki, through member groups, ran a community forum designed to provide key stakeholders an opportunity to take an active part in creating a local response to support positive childhood experiences, educational outcomes, employment opportunities and recruitment and retention of young people in our community.</p> <p>The objective was to maximise existing and create new opportunities to aid in successful transitions of all our youth into the world of work or further education. Building a strong resilient, vibrant community.</p> <p>'Building a town that works' the forum explored the issues, such as drug and alcohol, literacy, poverty, transport etc. and the extent to which they confront our children and youth. Participants identified the challenges we share, found gaps and identified ways to work together to create opportunities that will work for our community. In particular those young people who disengage from formal structures and move towards criminal activity and/or drug and alcohol dependency. Placing pressure on mental health and other support services.</p>	<p>70 attendees from employment, education, social services, youth services and government sectors.</p>	<p>Forum participants took ownership and agreed actions/timeframes</p> <ul style="list-style-type: none"> • Safer Waitaki as lead organisation • Data base established, networking enabled • To develop a local framework to overcome disconnect between education/employment (opportunities for students) • A mechanism for collating and sharing information between agencies/educational institutions to be investigated (impact of privacy and possible labelling individuals will be considered as part of this) • Potential Exit interviews for students who disengage to be explored (out the gate) • Facilitate a Youth Forum • Reconvene in 6 months for review of activity and setting of new priorities and goals. <p>Comments from the day:</p> <p>Educator <i>"Inspirational"</i></p> <p>Local Service Provider <i>"Best professional development I've ever had"</i></p> <p>Mental health provider <i>"This is the most open, collaborative and progressive community I have ever been involved with"</i></p> <p>Police <i>"It's been a superb event and it sounds like there could be ways to help keep youth offenders out of trouble and potentially set them up with career paths so that's awesome"</i></p> <p>Mayor <i>It's fantastic to see a workshop like this in the town. The turnout is fabulous and it shows the community want to work together"</i></p>
<p>FAMILY VIOLENCE PREVENTION</p>		

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
<p><u>Tauranga/Western Bay of Plenty White Ribbon ride, and Tug-O-War</u></p>	<p>A programme manager was engaged to organise the event. This resulted in a much higher level of exposure in the media and a more professionally run event.</p> <p>The White Ribbon Tug-O-War is an annual event and attracted 16 teams in two competitions. A large crowd and significant support from the Fraser Cove Shopping Centre Management and stores ensured the event was well promoted.</p> <p>In 2013 the event coincided with the White Ribbon Ride – that created an added attraction.</p>	<p>It is impossible to evaluate the impact of the White Ribbon activities other than to measure the reach and reception of the events and messages.</p> <p>The evidence suggests that we are reaching new constituencies and engaging new partners in the elimination of family violence:</p> <ul style="list-style-type: none"> -C3 which is one of the largest stevedoring companies at the Port of Tauranga entered three teams in the Tug-o-War, and are enthusiastic supporters of the event and the White Ribbon messages. -Fraser Cove shopping centre donates \$2,000 towards the event and retailers display posters and distribute White Ribbons in the weeks leading up to the event.
<p><u>Waitaki Elder Abuse and Neglect</u></p> <p>Age Concern Waitaki (ACW) provides a proactive response to elder neglect and abuse and ageism. This response extends to include institutional abuse where intentionally or unintentionally institutions whether government or non-government, breach an expectation of trust with an older person or persons.</p> <p>Waitaki has the oldest population in New Zealand and the instances of dementia are ever present and increasing exponentially. This is where the cases of physical violence are commonly found but not often reported.</p>	<p>Age Concern Waitaki has three part-time paid workers, a coordinator who works 30 hours per week, an office administrator who works 6 hours per week and a financial administrator who works 5 hours per fortnight. It has approximately 40 volunteers and over a 100 members</p> <p>In the past 2 years Age Concern Waitaki has responded to in excess of 100 cases of Elder Neglect and Abuse and further issues requiring advocacy.</p>	<p>Waitaki are unique in having developed a multiagency, multi-disciplinary approach to cases of elder abuse and neglect and ageism that is efficient, cost – effective and producing far better outcomes than models that depend on individual agencies carry out their roles in ‘silos’ where information is not shared and approaches are piecemeal.</p> <p>Age Concern Waitaki has found that even though the initial response may be a social one it is the interaction between responding agencies, individuals and families / whanau and communities and the innovative strategies that are developed that are more likely to achieve a positive outcome for all concerned.</p> <p>In the period from January 2013 until December 2013 Age Concern made 150 home visits and provided - 107 Advocacy functions</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
<p>Waimakariri Family Violence</p> <p>While national statistics appear to be down, local Police, Women’s Refuge and Social Service providers all report that family violence has increased significantly in both incidence and severity following the earthquakes and that, in fact, incidences continue to rise.</p>	<p><i>Partners: Aviva (formerly Christchurch Women’s Refuge), Police, Corrections, Barnardos, Battered Women’s Trust, Child Youth and Family, Victim Support, Work and Income NZ, Wellbeing North Canterbury, local lawyers, Oxford Community Trust, Otautahi Women’s Refuge, Stopping Violence Services</i></p> <ul style="list-style-type: none"> • Facilitated the delivery of a 10 workshops for health, education and social support workers on how to ‘Recognise, Respond and Refer’ cases where there is tangible evidence that children have suffered the effects of domestic violence. <p>Facilitated three public seminars: two on brain development and the impact of family violence and one featuring Leslie Elliot on recognising the signs of potentially dangerous relationships.</p> <ul style="list-style-type: none"> • Promoted and supported White Ribbon Day initiatives, including presentations to students at Oxford High School and promotion in local newspapers. 30 local notaries signed a pledge against violence toward women. This was promoted via a full-page advertisement in our most widely distributed local newspaper. Resources were distributed to local businesses that employ large numbers of male staff. • Provided advocacy on behalf of partners in Family Violence prevention: • For the “Reach Out” men’s advocacy programme’s endeavours to secure a second worker to mentor perpetrators of family violence to address their behaviours. • Compiled letters on behalf of the Family Violence Network regarding the closing of the Rangiora Courthouse. 	<p>Our facilitation, support and promotion of Family Violence initiatives has raised awareness and generated community discussion around this issue. This facilitates the creation of an environment where victims and perpetrators are more likely to seek help and know where they can access this help (e.g. Local Women’s Refuges reported several new referrals directly as a result of the Leslie Elliot presentation).</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
	<ul style="list-style-type: none"> Promoted Family Violence issues and available supports at Community Events; including the Community Challenge at the Northern Rural A and P Show. 	
<p><u>Wairarapa</u> <u>Blow the Whistle on Violence Campaign (BTW)</u> An initiative to engage sports clubs, pubs and licensed outlets in helping to reduce violence in the community.</p>	Posters and resources have continued to be distributed to sports clubs, pubs and licensed outlets. Sponsorship of various junior sports teams has provided an opportunity for the message to be promoted on sports equipment and uniforms including cricket hats, t-shirts, referee jackets, balls and at sports events. A 'celebrity' team was again sponsored with BTW shirts in a national Police touch tournament. Various newspaper adverts and posters were published.	Sports clubs are asking to participate in the campaign and help build positive cultures in their clubs. We are seeing everyday people, including many children, wearing BTW shirts with pride in the community.

Alcohol-related harm:

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
<p><u>Tauranga/Western Bay of Plenty</u> <u>Tauranga and Western Bay of Plenty Off-License Alcohol Accord</u> <i>Who did we do it with?</i> Police Tauranga City Council Western BOP District Council Toi Te Ora Public Health Local Business</p>	<p>This is an informal association of all the off-licensees in the Tauranga/Western BOP – numbering more than 80 retail outlets.</p> <p>The accord has widespread acceptance amongst retailers including supermarkets, franchise and independent liquor stores</p>	<p>The Off-License Accord (OLAA) has been an outstanding success.</p> <p>The collaborative working relationship between the retailers, the licensing and compliance agencies, and health promotion agencies is very positive.</p> <p>The Accord prepared/presented a submission to the joint Tauranga/Western Bay of Plenty Local Alcohol Policy</p> <p>In the past two years, there have been just two breaches during CPOs (controlled purchase operations) against national failure rates of more than 20%.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
<p><u>Napier</u> <u>Just Another Saturday Night</u> “Just Another Saturday Night” is an alcohol education resource (DVD) which highlights the risk of drink driving and related factors using a real case study. Project Partners: RoadSafe HB, Police and case study members.</p>	<p>The resource is being used nationally by a number of groups including, NZ Police, Addiction Services, Schools, Health Promoters and Prison Services.</p>	<p>Viewers are provided an education opportunity that raises awareness of the risks of driving impaired, speed, and the consequences of these in a crash. By raising awareness of the risks the intention is to reduce the incidence and severity of road traffic crashes, and to provide a safe driving environment for all road users.</p>
<p><u>Hutt Valley</u> Licensed Venue Compliance Essentials manual Police and Licensing Inspectors have found that many licensed premises are not fully compliant with their liquor licensing conditions, and aware of the requirements of the new Sale of Liquor Act. As such, Safe Hutt Valley partners have developed a comprehensive manual to help licensed premises understand and comply with their licensing conditions, and run successful, safe, responsible venues. The manual includes information on the impact of alcohol use and misuse, and keeping patrons safe, as well as guidelines on developing policies and protocols to meet their responsibilities. The manual will also act as a central point of reference for all necessary venue and liquor licensing documents, making it easier for Police and Licensing Inspectors to check these during compliance visits. The manual was introduced to Police and Council inspectors in January 2014, before being officially launched at Lower Hutt/Petone and Upper Hutt Alcohol Accord meetings in February. There are plans to adapt it for off-licenses and sports clubs to use as well. Hutt City Council, Regional Public Health, Police and Hospitality NZ collaborated to produce the manual.</p>	<p>Approximately 40-50 people attended the Lower Hutt/Petone launch of the manual. 50 copies of the manual have been taken by licensed premises, and a further print run will be done in Feb/March 2014 and circulated amongst the next largest licensed premises and clubs.</p>	<p>The take-up and usage of the manual will be assessed over the next 6-12 months. Feedback from Police, Licensing Inspectors and Regional Public Health Officers will be important to determine if the manual is being used and how it can be improved.</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
<p><u>Whangarei/Northland</u> Emergency Department Alcohol Project</p> <p>Project A. Whangarei and Kaitaia Emergency Department Alcohol Data Collection Project - Collection of alcohol-related data from the Whangarei and Kaitaia Emergency Departments and alcohol-related injuries information-sharing between ACC and NDHB.</p> <p>Project B. Alcohol Drug Helpline Referral Project Brief and early interventions for patients presenting with alcohol as a factor in Whangarei Emergency Department presentations.</p>	<p>88% (over 1200) of patients entering the Kaitaia Emergency Department were asked if they had consumed alcohol prior to their injury. Alcohol was consumed by 16% of injury patients.</p> <p>66% (Over 6000) of injury patients in Whangarei were screened, of those 9% had consumed alcohol prior to their injury.</p> <p>510 people were referred to the Alcohol Drug Helpline through the project in 2013. Of those 357 were from Northland, 69% from Police, 14% from Mental Health and Addiction, 11% from Kaitaia Emergency Department, 4% from work and Income and 1% from Regional Corrections.</p>	<p>Data used in local alcohol plans and licensing hearings – awaiting outcomes.</p> <p>Data currently being matched with ACC to establish further costs and assessing data for areas of risk.</p> <p>45 patients from Kaitaia referred to the Alcohol Drug helpline for further support and letters sent to approximately 500 patients</p> <p>Project to be expanded into the Bay of Islands Emergency Department</p> <p>Helpline outcome Statistics from 2013 are as follows: 182 people were unable to be contacted, 84 were contacted but did not request or require further action, 94 people had a range of interventions delivered, 30 registered for on-going Helpline support and 10 were referred to Mental Health and Addiction for further intensive treatment.</p> <p>The project has been expanded into other regions of Police and is being considered nationally.</p>
<p><u>Porirua</u> Oi Project – Time to Think About Us! This Award Winning Project (Honourable Mention 2012 International Safety Media Awards Wellington NZ) involved school aged children writing and performing a series of sketches /skits around experiences or stories of the effects/ influence of adult behaviour around alcohol on youth. The film was directed and produced by a local film maker and looked at a series of controversial issues around the impacts of alcohol; sexual experience,</p>	<p>Awarded an Honourable Mention for a short video at the 2012 International Safety Media Awards held in Wellington.</p> <p>Requests were received from a variety of groups such as local Rotary / Lions Clubs to address their members around the issues raised by this project.</p> <p>The Porirua Alcohol and Drug Cluster (PADC) arranged other presentations to local Residents Associations.</p> <p>Met request to attend a national meeting of NZ groups</p>	<p>The Oi Project has raised community focus and awareness around alcohol related harm and this is demonstrated by the need to organize three re-prints (300+) copies of the DVD. The DVD is given out on request as a free resource and has been sent to interested parties throughout NZ.</p> <p>The project provided opportunity for young leaders in the Porirua community to develop their skills e.g. public speaking, knowledge and understanding around the issue. Other changes around adult behaviour and alcohol</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
<p>antisocial behaviour, domestic violence and abuse, long term effects of binge drinking etc. Whilst this project developed a delivery strategy last year that involved discussion forums with youth and their parents. PADC (Porirua Alcohol and Drug Cluster) are intending to revisit this strategy during 2014. They may consider a targeted re-launch of the DVD and use this resource to encourage further discussion between youth and parents to help address social behaviours and community response to alcohol related harm.</p>	<p>working on projects to reduce alcohol related harm. One of the young people involved in the Oi DVD also attended.</p>	<p>should be anticipated although this has not been evaluated.</p> <p>An initial evaluation of the impact this project had on the participants and the effect it had on their own attitudes and behaviour around alcohol was undertaken by PADC "Participating in a community alcohol intervention: A Youth perspective" and indicates that whilst most were initially attracted by the opportunity to become involved in the film making business and/or to work within their peer group, an interest in social responsibility and local issues was either there or developed as a result of the project undertaking. Many felt it was an opportunity to be heard and also helped with confronting their experience of alcohol abuse or behaviours associated with it. The sharing of experiences and stories was especially empowering as was the opportunity to take the key messages into their own families and community and discuss them. The vast majority of participants also agreed they had engaged in self-reflection and strengthened their existing knowledge of the risks associated with alcohol misuse.</p> <p>Other organisations in the Wellington region have expressed an interest in developing a similar project to ensure that their community hold discussions on this issue.</p>
<p>Taupo Bar Safe (A Safer CBD at high risk times) To improve perception of safety in the CBD through licensee responsibilities. Reduce alcohol related violence within the CBD by deterrence and visibility of security staff. Radios increasing notification and early intervention to disorderly behavior and drunkenness. Improve communication between licensees and police. Direct communication between licensed premises encourages consistency.</p>	<p>9 Licensed premises participating</p>	<p>Decrease in reported crime in the Taupo of -6.6% in 2013 compared with 2012. Decrease in acts intended to cause injury for Taupo -16% in 2013 compared with 2012.</p> <p>Feedback from Licensed premises:</p> <p>" It has bettered the communication between bars, we know which drunks to look out for"</p> <p>"I suppose we can all be on the same page with regards</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
<p>Partners: A collaboration between Taupo Safe District Coalition, Taupo district council, Police and the Liquor Accord.</p> <p>Equipment: High visibility vests, Digital two way Radios, with ear piece</p> <p>Sponsors: Taupo Safe District Coalition with Six Licensed premises contributing a third of the funding – Finn MacCuhals, The Shed, Mulligans, Pitch Sports, Element and Vertigo</p>		<p>to standards”</p> <p>“We all stand out down Tuwharetoa street...can't miss us!”</p>
<p>Wellington <u>Who Are You – Safer Bars Initiative</u> From November 2013 – January 2014, the Who Are You Steering Committee (Wellington Sexual Health Service, Wellington HELP Foundation, and the Sexual Abuse Prevention Network) began work on a project (Safer Bars Initiative) looking to promote identification and prevention of sexual violence within hospitality settings in the Wellington region and nationally through specific sexual violence related training material in Duty Manager Training. After speaking with key stakeholders it became clear that it would be difficult in the immediate future to include mandatory sexual violence prevention training in the unit standards which comprise the Duty Manager qualification, however there was a lot of support for this to be done in a non-mandatory way.</p>	<p>Phase One The initial stage of this project looked at the relationship between sexual violence and alcohol and how those working in hospitality could be trained to recognise potential problems order to prevent sexual violence before it even occurs. It is estimated that half of all rapes committed are associated with alcohol and that half of all sexual assaults are committed by men who have been drinking alcohol and approximately half of all sexual assault victims also report having consumed alcohol pre-assault. Where alcohol is the most commonly used drug to facilitate sexual assault, hospitality staff are in a unique position to intervene.</p> <p>This stage of the project also included looking at examples from around of communities which are looking to improve bystander intervention and decrease the tolerance of sexual aggression which is often evident in nighttime environments, such as the Arizona Safer Bars Alliance.</p> <p>Phase Two</p>	<p>93% of participants said their knowledge of sexual violence increased as a result of the workshop.</p> <p>After completing the workshop, 91% of participants said that they would intervene in a situation that they identified as at risk of leading to sexual violence.</p> <p>97% of participants rated the information covered in the workshop as essential or important to them and their peers.</p> <p>Participants commented:</p> <p>“Even if we don't plan on having sex it's good to know this as you can apply it to other situations or pass your knowledge onto your peers and family.”</p> <p>“I think it's good that finally we are getting proper education regarding relationships, sexual abuse, and consent. Good job :)”</p> <p>“I really think that this day is important for people in our age group as it definitely prepares us and helps us be aware of how to better respond to bad situations”</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
	<p>The Safer Bars Initiative is now currently developing a criteria for a 'Safer Bars Alliance' which will operate as an accreditation for bars and clubs who want to actively work to increase bystander intervention and create safer environments for their customers, especially around issues of sexual violence. This involves engaging with hospitality business owner, operators and staff in order to gage their opinions and what they would like to see and be a part of.</p>	
<p>Porirua <u>Let's Act Now – Sports Club Alcohol Management</u></p> <p>Training/Workshop re: The Influences & Impacts of Alcohol Through The Sport Clubs in Porirua</p>	<p>15 representatives from the different sports clubs in Porirua representing rugby union, rugby league, golf, Red Cross, St Johns and community groups attended the "Lets Act Now" workshop. The purpose was to support and provide tools to sports club management and coaches to help prevent alcohol related harm to their players, coaches, supporters and whanau.</p> <p>The workshop included presentations from Dr Paul Quigley (DHB), Sgt Stephen Sargent (NZ Police), Andrea Boston (RBH) and coach/referee from the Porirua Vikings Community Rugby League Club.</p>	<p>Three sports clubs have requested professional support on how to establish and develop and improve their club management with a key focus on alcohol management and host responsibility. ACC will continues to work with these clubs to achieve their action plans and extend this to other interested clubs. Community requested further workshops be held in 2013 but an alternative strategy will be considered for 2014 for effective adoption of this strategy</p>
<p>Hastings <u>Keeping it Real Expo</u></p> <p>Provide a developmentally appropriate educational and awareness programme to support Year 7 and 8 students in making reasoned choices around alcohol and drug use</p> <p>Deliver key messages and opportunities for interventions to support the families of participating students</p> <p>Evaluate the programme by student and teacher surveys collected online before and after the Youth Expo, contributor feedback collected at a debriefing session at the end of the Expo and</p>	<p>The 2013 Expo was attended by over 600 Year 7 and 8 students (ages 11 to 13 years old) and accompanying teachers from Hawke's Bay schools.</p>	<p>After attending the Youth Expo more students did not think it was acceptable to use tobacco, alcohol, marijuana, synthetic cannabis, solvents and methamphetamines. Students responding 'No' to the use of all substances increased from 57% pre-Expo to 67% post-Expo. Post-Expo responses of 'Maybe' to any of the substances decreased by 5% (to 32%). 'Yes' responses post-Expo to the use of any of the substances decreased by 6% (to 10%). About 25% still thought it was OK, or maybe OK, for people of their age to use alcohol.</p> <p>When asked what they would do differently after the Expo, 42% of the respondents said abstaining from drugs, 24% increased awareness of personal safety, 22%</p>

What did you do? (title/brief narrative description)	How well did you do it? (reach/numbers)	Is anyone better off? (% change in KAB/impacts/environmental changes - evaluation findings)
photo feedback collected during the Youth Expo		abstaining from alcohol, 21% expressed concern for others, 19% reported increasing safety, 18% more aware of the negative consequences of alcohol & drug use, 12% being aware of drinking & driving, 11% increasing communication, 8% reducing alcohol use and 5% would not do anything differently.
<p><u>Tauranga/Western Bay of Plenty</u> <u>100% Summer Without Substances</u> 100%SWS is a programme that reinforces the messages about having fun without substances.</p> <p>The programme uses the Box Fit portable gym, together with entertainment such as a mechanical bull and giant sumo wrestling.</p> <p>Sport BOP provides basketball and volleyball programmes.</p> <p>Programme partners are: Youthwise Ngai Te Rangi Iwi, Total Entertainment, Sport Bay of Plenty TYDT-VOYD (Tauranga Youth Development Team – Voice of Youth Development) Box Fit Gym</p>	<p>The programme went to four suburban locations each week over four weeks in January to promote the messages culminating in the establishment of the Youth Zone at Summerfest.</p> <p>Summerfest is an all-day alcohol-free music festival run on Waitangi Weekend.</p> <p>The key messages are communicated in flyers and through a giant banner.</p>	<p>More than 10,000 attended Summerfest and many participated in the 100%SWS activities at the venue.</p> <p>The attendance numbers exceeded expectations.</p> <p>More than 1,000 young people participated in the four week programme, and many more visited the Facebook page.</p> <p>Feedback has been very positive and the programme will be expanded to visit six community locations over January 2014</p> <p>Another collateral benefit has been the strengthening of the relationship with Ngai Te Rangi Iwi, and the Community Centres in the neighbourhoods that are visited each week.</p>

Concluding Comments- 2013 Annual Safe Communities Reports

In response to the question ‘*over the past 12 months, what have been some of the biggest Safe Community challenges?*’ several themes emerged including:

- ⇒ Sustainable funding for coordinators.
- ⇒ Continuity of staff.
- ⇒ “Keeping the coalition populated, interested and committed to moving forward”
- ⇒ Almost continuous induction of coalition representatives due to changing personnel
- ⇒ Working collaboratively brings about many benefits but is also more time consuming and involves maintaining strong relationships (especially when members change due to organisational changes) and providing good management practices.
- ⇒ Managing changing demands, priorities, resources and representation of coalition partners
- ⇒ Managing the demands on stakeholders with respect to other government pilot programmes: Social Sector Trials; Vulnerable Children’s Teams; Whanau Ora; Friendly Cities
- ⇒ Willingness (unwillingness) of stakeholders to be the lead agency in particular work streams
- ⇒ Challenges in accessing ACC project funding.
- ⇒ Accessing data.
- ⇒ Converting data into actions
- ⇒ Councils investigating options for merging.
- ⇒ Changes to the Local Government Act.
- ⇒ Expectations that Safe Communities objectives will be aligned to local authority strategic direction; structures and priorities
- ⇒ Maintaining effective communication with community.
- ⇒ Getting stakeholders to think beyond their specific projects/contracts.
- ⇒ Coordinator’s role: Differentiation between “coordination” and “delivery”
- ⇒ Current economic climate affects ability for key stakeholder involvement.

In response to the question ‘*over the past 12 months, what have been some of the opportunities for your Safe Community?*’ several themes emerged including:

- ⇒ Expanding the coalition/partner/stakeholder base
- ⇒ Developing stronger ties with our four Local Boards was very important to sustainable safer communities and improving injury prevention.
- ⇒ Reflection/action on the Coalition Self-Assessment Reports
- ⇒ Development of robust strategic plans and priorities
- ⇒ A real strength of the programme is its ability to pull together a wide range of activities from a variety of providers.
- ⇒ Obtaining coordinator funding from ACC.
- ⇒ Responsiveness to new and emerging issues
- ⇒ Obtaining funding from MSD and MOJ including YCAP for programmes.
- ⇒ Exploring corporate and philanthropic sponsorship options.
- ⇒ Development of relationships with other Safe Communities.
- ⇒ Utilisation of the RBA framework in strategic planning, prioritising and evaluation
- ⇒ The National and Regional Safe Community forums.

Comments received from representatives who completed the annual reports related to how SCFNZ could further support their Safe Community efforts included:

- Keep connecting, sharing information and providing good advice.*
- Continue to host annual forum at the start of the financial year and explore the opportunity of having it a two day event.*
- The webinars are a welcome innovation*

- Create a centrally accessed 'toolbox' of information, resources, programme ideas: eg snapshot examples of effective projects/interventions from other accredited Safe Communities.*
- Participating in a good practice forum with other interested safe communities regarding strategic approaches as well as good ideas around projects and programmes with proven track results/outcomes.*
- Continued support through training events and newsletters.*
- Further training on results-based accountability.*
- Provide individual feedback on Safe Community Coalition Annual Reports*
- Lobby for a sustainable funding model that reflects an understanding of and commitment to long-term investment in community safety outcomes*
- Lobbying of government to work better together and adopt collaborative working practices*
- Promote a better understanding of how government and local government can work better with community particularly around identification of need, measuring realistic outcomes, assisting with avenues for obtaining sustainable funding and developing accountability processes.*
- Supporting re-accreditation as Safe Communities and providing advice as to process and options.*

In conclusion, SCFNZ sincerely thanks those individuals who, on behalf of their community coalitions, have given significant time and effort to ensure that the annual reports accurately reflect the wonderful community safety efforts occurring. You truly are an inspiring group of community safety experts. It is evident that gaining Safe Community accreditation in New Zealand provides an integrated approach to community safety and engages a whole-of-community response in new and innovative ways.